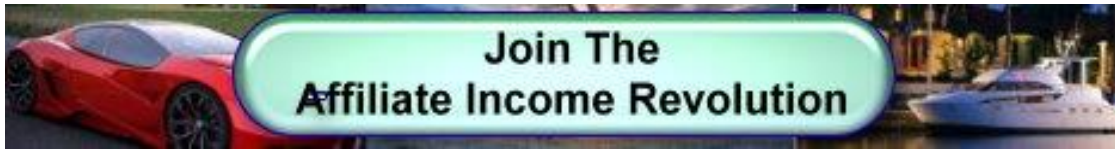


QUICK START GUIDE

Welcome to the Affiliate Income Revolution



You can watch a video of this [Quick Start Guide Here](#)

Want Help Building Your AIR Income **Fast?**



If you want some help ... or simply want faster results ... you can *earn while you learn* using my new AIR Riders program!

If you want to become an AIR Rider, you can leverage my paid advertising and free marketing to send referrals directly to your links ... Plus, you get **6 extra streams of income**.

Read through the rest of this Quick Start guide, and then if you want help (or faster results), [click here](#) and check out the AIR Riders!

In this *Quick Start Guide*, we will quickly summarize the Affiliate Income Revolution (AIR) and then show you all the ways I have uncovered you can use AIR to build your monthly income. I am sure there are many more ways; feel free to try new approaches.

In the future, I will be sending you more ideas and techniques and free gifts from time to time, so be sure to [join my free AIR and Internet Marketing newsletter](#) if you haven't already.

In your free AIR Builder download package, I have included several valuable gifts, but you get even more when you join my free newsletter.

Your AIR Builder Download Package

1. **Start Here - Quick Start Guide:** The Quick Start Guide (which you are reading now) reveals details on how to use AIR to build your automatic monthly income. This is the most important guide to read and follow.
2. **Double Profits report:** The *Double Profits* report shows how you can double your commissions on every referral in your network; it also shows some of the fastest ways to get your first 3 referrals. This technique works for every person in your network regardless of whether you recruit the new referral or you get the referral through spillover.
3. **Affiliate Marketing Made Easy special report.** This guide illustrates how to get maximum benefit from traditional affiliate marketing. Combine the principles in this guide with the AIR to supercharge your income. Every investment (time and money) you make in making affiliate sales becomes many times more profitable.
4. **PLR Profits:** One of the best ways to make money with AIR is to include the download package when you sell your own products, and a great way to get your own products is through Private Label Rights (PLR). The *PLR Profits* guide shows you the best ways to make money with PLR. You can also use PLR to build your email list and use the AIR Builder download package to make money with your giveaways. You can also [get a free mini course on PLR](#) here. You can also pick up a [free guide to launching your products](#) here.
5. **AIR Benefits Summary:** This is the transcript for the full video discussing the benefits of the Affiliate Income Revolution program ([click here to watch the video](#)).
6. **Advertising Resources are available here:**
[Advertising Resources](#) [Ads for AIR](#) [Ads for TOAN](#)

The Fastest Way To Get Started

As you will see in this *Quick Start Guide*, AIR starts working for you immediately after joining *The Online Ad Network* (TOAN). If you haven't joined TOAN yet, you can [click here and join now](#).

Once you join TOAN, you can relax and learn all about AIR while the system is working on building you monthly income. NOTE: The \$1 Trial Offer mentioned in some of the videos is no longer available.

What Is The Affiliate Income Revolution (AIR)?



The Affiliate Income Revolution (**AIR**) is an automatic way to turn your affiliate marketing efforts into an extra stream of growing monthly income. All you have to do is (1) join The Online Ad Network (**TOAN**), and (2) pick at least one of the techniques revealed in this guide to get the AIR Builder download package in the hands of people who want a better lifestyle. That really is all there is to it.

There are LOTS of ways to do this. This guide will present at least a dozen ways. You can use as many as you want; just make sure

you use at least one.

The [video](#) transcript enclosed in your download package explains *Why* you want to use AIR.

But to quickly cover the basics, there are 2 primary benefits: (1) you get unlimited worldwide advertising, and (2) you can make a TON of money ... Automatically!

You can build a monthly income over more than \$88,000 per month, and you can even double that if you follow the method revealed in the *Double Profits* report (also in your download package).

The Difference Between AIR and TOAN

This topic is covered in the video and video transcript, but it's so important you understand it, I want to briefly cover it here as well.

The way you get unlimited advertising is by joining **The Online Ad Network** (a.k.a., TOAN). When referrals are sponsored into your TOAN network, you get a monthly commission.

You will receive all commissions from TOAN. If you haven't joined TOAN yet, you can [click here and join now](#).

I do not own or run TOAN; it is owned and run by Brian Rooney.

If you have questions about using TOAN, payments, or

commissions, you need to go to the TOAN website, login, and click the “**Support/Questions**” button (circled in **red**).

You should start by logging into TOAN. Then click the “Step 1” button (see the figure). You can also click the “Commonly Asked Questions” button for more info.

The **Affiliate Income Revolution** (a.k.a., **AIR**) is a program I designed to help you get referrals in your TOAN network. AIR reveals the power of TOAN, and provides techniques to get product or service buyers to also join TOAN.

An effective way to use AIR is to distribute the AIR Builder Download Package, but when you add it to the buyer funnel for products and services (including affiliate programs), Buyers are already in the buying mindset, and



they will often immediately join TOAN. This is a very powerful, effective technique.

To summarize once again . . .

- AIR helps you get referrals in TOAN.
- TOAN gives you unlimited worldwide advertising and pays you a monthly income for all referrals in your TOAN network.

By the way, I also have another free program that helps you market TOAN directly. You [can learn about it here](#), and [click here to join](#).

How To Build Your Income With The Affiliate Income Revolution

The key to building your income with the Affiliate Income Revolution is to get the AIR Builder Download Package in front of people. The more you distribute it, the more people who will join, and the higher your income will rise.

Some of these techniques are super simple, and basically amount to giving away to the AIR Builder package. However, the best techniques will also make you money and get you immediate referrals in TOAN.

The techniques are arranged here in the order of simplest to most profitable:

- 1. Give the AIR Builder Download Package away** using Traffic Exchanges, Safelists, Solo Ads, posting on Fan Pages, Blogs, [Cashblurbs](#), etc. [SQZin](#) is also a new and exciting way to advertise the free download package.

You can create videos and post them on YouTube, Facebook, Vimeo, and other video sites. You can make posts on social media including Facebook, LinkedIn, Google+, and Twitter. You can also post images on Pinterest. You can even send emails to your friends and associates.

[More advertising venues](#) are provided here. If you advertise on Facebook, you can use this [free plugin to get your Facebook ads](#) for lower cost and make them more targeted. You can also save a ton of money by [NOT making these mistakes](#).

All you have to do is post one of the following links as appropriate for the site:

- Splash Page: <http://autopilot101.com/AIR/AIR-splash.htm>
- Full Video Page: <http://autopilot101.com/AIR/index.htm>
- Download Package Direct Link: <http://autopilot101.com/AIR/AIRdownload.zip>

NOTE: The splash page video is much shorter, and is recommended for low-attention span venues such as traffic exchanges and safelists.

- 2. Embed the full-length sales video on your blog or fan page:**

Here is the embed code:

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/etheePLo2tE"
frameborder="0" allowfullscreen></iframe>
```


3. **Post a set of 3 videos using the following embed code:**

Part 1 Video Embed Code:

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/WjpixijGAIY"
frameborder="0" allowfullscreen></iframe>
```

Part 2 Video Embed Code:

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/6fpRs9SHNlc"
frameborder="0" allowfullscreen></iframe>
```

Part 3 Video Embed Code:

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/yYTDyW_Xt9E"
frameborder="0" allowfullscreen></iframe>
```

4. **If you sell your own products or giveaways where you control the download page**, you can post the Download Package direct link, a banner ad, or embed a video on your download page (or in the member's area).

Create an opt-in page (a.k.a., squeeze page or lead capture page) for your [autoresponder](#) account. Then include the links above in your emails and/or on the landing page.

Using giveaways to build your list is probably the most powerful model for building your AIR income. The reason is you are giving something away which means (1) people don't have to buy something before they see your AIR offer, and (2) the Law of Reciprocity boosts your results. The Law of Reciprocity is the part of the human psyche which says if you give something of value, the recipient feels a need to give something back.

If you give something away, your prospect subconsciously looks for some way to return the favor. This can be as simple as a "Like" on your web page, a purchase of something you include in the gift, or a follow up purchase of something else . . . such as trying out the Affiliate Income Revolution. If they "give back" in the form of joining The Online Ad Network, they are also helping themselves by getting unlimited worldwide advertising and a potential new income source.

The simplest way to use this method if you already have your own autoresponder is to simply set the landing page to the AIR Splash page. This way, the prospect joins your list and lands on the attention-grabbing AIR Splash page.

5. **Include the AIR Builder Download Package in the pre-built Bonus field** for JVZoo or Warrior+ campaigns.
[Details on this method are provided below.](#)
6. **Include AIR Builder as a bonus for campaigns that do NOT have a built-in bonus delivery** option (e.g., [Clickbank](#)).
[Details on this method are provided below.](#)
7. **Add AIR and TOAN sign-ups as One-Time Offers** for all affiliate programs.
[Details on this method are provided below.](#)
8. **Get your pre-built AIR web pages included in your Done-For-You Site Builder** which you get free when you get your [Monthly Content PLR](#) membership. Learn more about this special offer when you get **your** [free PLR mini course](#) or get my [PLR Paycheck](#) course.

Monthly Content gives you thousands of PLR products you can use, sell, and give away to build your list. The products include ebooks, reports, MP3 audios, videos, and software; you also get free website hosting, and lots more. When you sign up for the \$1 trial, I will give you my Done For You site builder package free. Your free site builder includes the ability to build web pages using the most popular videos in your niche, automated social media posts, and 24-hour site indexing by Google.

This [free report](#) reveals how to create your own “killer content” quickly (and modify PLR content) to make it much more valuable and higher demand. It also includes how to get more traffic from Google and social media.

As mentioned before, there are 4 web pages you can use to build your income with AIR: the Splash page, the Direct Sales page, the Direct Download link, and the One-Time Offer (or “OTO”) page.

- Splash Page: <http://autopilot101.com/AIR/AIR-splash.htm>
- Full Video Sales Page: <http://autopilot101.com/AIR/index.htm>
- Download Package Direct Link: <http://autopilot101.com/AIR/AIRdownload.zip>
- One-Time Offer Page: (see discussion below)

You will not need to download, host, or modify any of these pages; you simply use the link for the one you want to use. The Splash page and the Full Video Sales page are used the same way where the difference is the length of the video; the Splash page is much shorter while the Direct Sales page is longer.

The “Tell me more” link on the splash page goes to the Full Video Sales page.

Using The Pre-Built Bonus Field On JVZoo and Warrior+

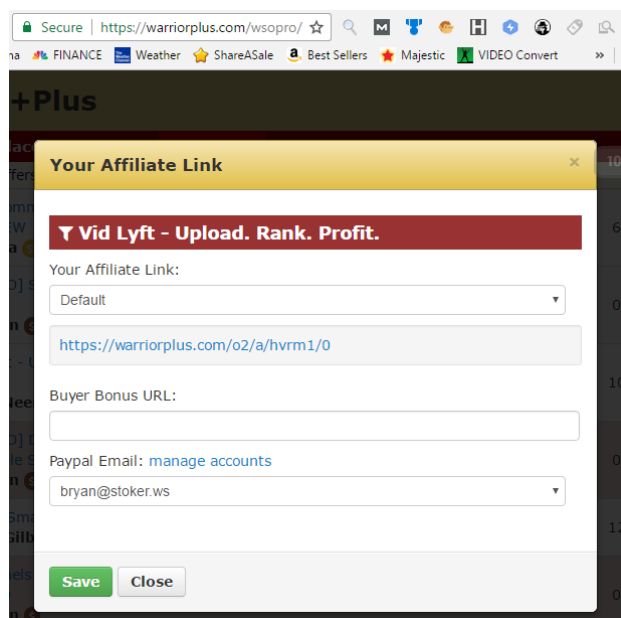
This technique is especially convenient and effective.

Some networks . . . such as JVZoo and WarriorPlus. . . let you add your bonuses to their network when you get your affiliate link. Anyone who purchases the affiliate product with your link, gets your bonuses (whether you advertise the bonus or not).

This is a great way to automatically add your AIR offer to affiliate campaigns; you don't even have to have a pre-sell page this way. You can advertise the bonus on your pre-sell page, in emails, or just let it be a surprise bonus.

To use this option, you simply find affiliate products you want to promote and click the “Get Links” button. Then enter your preferred AIR page in the Bonus section.

Here are a couple of examples ...

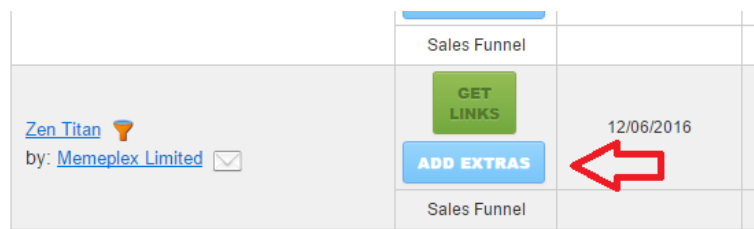


The screenshot shows a web browser window with the URL <https://warriorplus.com/wsopro/>. A modal window titled "Your Affiliate Link" is open. It has a red header with the text "Vid Lyft - Upload. Rank. Profit." Below this, there are three input fields: "Your Affiliate Link:" with a dropdown menu showing "Default" and a text box containing <https://warriorplus.com/o2/a/hvrm1/0>; "Buyer Bonus URL:" with an empty text box; and "Paypal Email:" with a dropdown menu showing "bryan@stoker.ws". At the bottom of the form are "Save" and "Close" buttons.

The first example is for [VidLyft](#) using the **WarriorPlus** affiliate network. You don't have to do this with the VidLyft product; this is just an example. All Warrior+ products work the same way.

VidLyft is by far the best tool I've found for quickly ranking your YouTube videos. You can get your videos to Page 1 rankings for the keyword(s) you want in literally 60 seconds or less. Simply enter one of the 3 links in the “**Buyer Bonus URL**” field, and your buyers will automatically get the bonus when they buy the product.

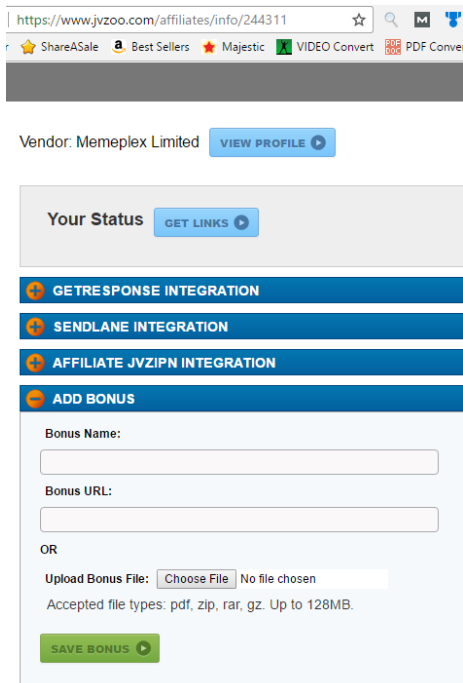
Of course, you can also use a bonus page that delivers multiple bonuses including the AIR bonus if you prefer.



The screenshot shows a JVZoo affiliate page for "Zen Titan" by "Memplex Limited". The page has a "Sales Funnel" header and footer. In the center, there is a green "GET LINKS" button and a blue "ADD EXTRAS" button. A red arrow points to the "ADD EXTRAS" button. To the right of the buttons, the date "12/06/2016" is displayed.

Here is another example this time using **JVZoo**. This one is for [Zen Titan](#) which is a great way to get Amazon, Clickbank, and JVZoo affiliate sales. To add your bonus AIR page, you first display your “approved

products” to promote, and then click the “Add Extras” button shown here:



The screenshot shows a web browser window with the URL <https://www.jvzoo.com/affiliates/info/244311>. The browser's address bar and tabs are visible. Below the browser window, the page content shows a vendor profile for "Memeplex Limited" with a "VIEW PROFILE" button. The main content area is titled "Your Status" with a "GET LINKS" button. Below this, there are four blue buttons with orange icons: "GETRESPONSE INTEGRATION", "SENDLANE INTEGRATION", "AFFILIATE JVZIPN INTEGRATION", and "ADD BONUS". The "ADD BONUS" button is selected. The "ADD BONUS" section contains a form with the following fields: "Bonus Name:" (text input), "Bonus URL:" (text input), and "Upload Bonus File:" (file upload button labeled "Choose File" with "No file chosen" text). Below the file upload button, it says "Accepted file types: pdf, zip, rar, gz. Up to 128MB." At the bottom of the form is a green "SAVE BONUS" button with a right arrow icon.

When you click the “Add Extras” button, it will open up this screen:

Click the blue “Add Bonus” banner.

Simply enter your AIR Bonus page title and URL, and click “Save Bonus”.

Or you can upload the Download Package using the “Upload Bonus File” option.

And as with WarriorPlus, you can create a Bonuses page with the AIR bonus included, and then enter the link for your bonus page here if you prefer.

Offering The AIR Builder As A Bonus On Affiliate Platforms WITHOUT Pre-Built Bonus Fields (e.g., with [Clickbank](#))



If you are an affiliate promoting affiliate or CPA products or services, you need to get one of the AIR pages into a Sales Purchase Funnel you don't control. You can do this with the AIR Full Video Sales page or the AIR Splash page.

Here are a couple ways to do this:

1. Set up a Pre-sell page
2. Give away the download package to build your email list.

Let's start with the **Pre-sell page** option. A popular and effective way to do affiliate marketing is to create a pre-sell page ...

Here is an example for [Lead Science](#) ... The idea is to talk about the product or service as a User or Reviewer pointing out the good and the bad aspects and potential applications. Then your pre-sell page refers prospective buyers to the affiliate sales page using your referral link.

The pre-sell page can be a review of the product or service, a testimonial of your experience, unique and creative ways to use the product or service, or anything else you can think of to get prospects excited about the product or service.

You are not trying to "Sell" on the pre-sell page; you are simply introducing the product or service. The affiliate or CPA sales page does the "selling". You can get a free mini course on writing effective pre-sell pages at <http://ad.trwv.net/t.pl/34035/408466>

So to introduce the AIR opportunity, you simply add one of the AIR page links to your pre-sell page. You can add it as a bonus for purchasing the affiliate/CPA product, or you can simply add it as another opportunity.

You can weave your preferred AIR page link into the text of your pre-sell page, or you can add an AIR banner, video, or opt-in form.

If you offer AIR as a "bonus", you can instruct the prospect to email you requesting the bonus after making the purchase.

Alternatively, you can tell your prospects to enter their name, email address, and transaction # from their purchase into an opt-in form to get the bonus (e.g., the AIR Download Package) and use this as a *List Building* technique . . . which of course, means you can send them useful information and follow up orders later as well.

When you set up your opt-in page, you can either require a valid transaction ID, or you can rely on the honor system. After all, if they don't buy the affiliate product and still get the free download package, you have still accomplished one of your goals ... getting the download package in their hands.

If they don't buy the affiliate product, but do join TOAN, you still win, right?

Creating One-Time Offer Pages For Your Affiliate Program

This technique only works if you are a vendor. You can be selling your own product or service or PLR products or services, but you MUST have control of the sales funnel for this technique.

If you are a vendor promoting your product or service, you may be doing all the marketing yourself keeping 100% of the profits, or you may have affiliates promoting your products and services as well. Since you have complete control of the sales pages and follow-on offers, you have 2 ways to insert the AIR offer.

The first and easiest method is to simply put one of my banner ads or videos on your download page.

The second method is to simply insert the AIR OTO page in your Sales Purchase Funnel as a one-time offer.

All you have to do is provide the link to the AIR OTO page including your Forwarding URL. If people sign up or join, that is done from separate pages. After that, they click the “Continue” button to continue along your sales funnel. **Here is a [free guide on launching products and sales funnels](#).**

Let's look at a quick example ...

You have a sales page for product A. Buyers are taken to your One-Time Offer #1, and then One-Time Offer #2, and so on.

Somewhere in your sales funnel, you simply set your next link to the AIR OTO link with the encoded **Forwarding URL embedded in the link.** The Forwarding URL is encoded within your link to the Standard AIR OTO page.

Let's say you insert the AIR OTO page just before the final link to your download page (as shown here), and let's say the Download page for your offer is at

<http://www.MyDomain.com/DownloadPage.htm>

The AIR OTO page link is <http://Autopilot101.com/AIR-OTO.htm>.

Your Forwarding URL is your download page's URL without the “http://”. So in our example, your Forwarding URL is **www.MyDomain.com/DownloadPage.htm**

So in this case, your link to the AIR OTO would be the AIR OTO link followed by your download page link (or URL) with a # in-between like this:

<http://autopilot101.com/AIR/AIR-OTO.htm#www.MyDomain.com/DownloadPage.htm>

By the way, you can use a link shortener or Tracking URL like the one in Trafficwave too if you wish. Just be sure to test it first.

All you have to do is set the link in your sales funnel to <http://autopilot101.com/AIR/AIR-OTO.htm> followed by a # sign and your Forwarding URL. Your Forwarding URL can NOT have a # sign in it (see below if it does have a # sign in it).

Your FURL has to be less than 1000 characters long. And as I said before, do NOT include the “http://” part.

Here is an example of what NOT to do:

<http://autopilot101.com/AIR/AIR-OTO.htm#http://MyDomain.com/Download#Page.com>

When you call the AIR-OTO page this way, it will create a button labeled, “Continue”, that takes your buyer to your Forwarding URL when he clicks the “Continue” button.

To summarize, all you have to do to use the AIR OTO page is put the following link as the next step in your sales funnel: <http://autopilot101.com/AIR/AIR-OTO.htm#FURL>

“FURL” is the “Forwarding URL” which is simply the next link in your sales funnel (i.e., the link that will be put on the “Continue” button) ... without the “http://” part. Remember, the FURL cannot have “#” it.

Here is another example: If the next page in your sales funnel is

<https://jvz2.com/c/3435/276448>

To build your AIR One-Time Offer link for this page, you simply remove the **https://** and tack it on the end of the AIR-OTO link separating the 2 links with a # sign ... Like this:

<http://autopilot101.com/AIR/AIR-OTO.htm#jvz2.com/c/3435/276448> ←Click now to see how it works.

Now you have at least a dozen ways to distribute the AIR Builder Download Package.

You just need to select at least one and get started. Remember you can also promote the AIR full video sales page directly, and as a TOAN subscriber, you can use the banner ads to advertise on web sites all over the world. You can find your banner ads at http://autopilot101.com/AIR/air_ads.htm

or you can go to the advertising resources page and click the big **GREEN** button:

<http://autopilot101.com/advertising.htm>

If you haven't joined TOAN, [click here and join now](#). Then start turning your affiliate campaigns into an automatically growing monthly income. NOTE: The \$1 Trial Offer mentioned in the video is no longer available.

By the way, as you fill levels on your TOAN referral network, be sure to request your one-time bonus checks; the maximum is \$50,000!

And affiliates ... **If you want another great way to build your network fast**, simply contact a vendor of an affiliate product you want to promote, and convince them to add the AIR Download Package or the One-Time Offer page into their sales funnel!



Customizing The AIR One-Time Offer Pages & Download Package

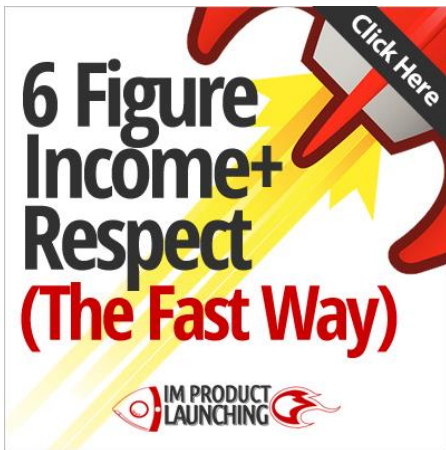
Within the AIR terms and conditions, you may customize the One-Time Offer page and the AIR Builder Download Package.

First, you can easily set up the OTO pages such that all referrals generated by the OTO pages go directly into your TOAN referral network. In other words, referrals are NOT spread across all TOAN accounts subordinate to my account. This feature lets you maximize your profits with a very simple change.

There are also links within the AIR Builder Download Package that recommend other products to AIR participants. In several cases, you can modify those links so you share in the profits when you distribute the Download Package yourself.

How to make these changes are available to you free, but you must register to get the instructions and modifiable content.

Click here to register: <http://www.trafficwave.net/lcp/rbstoker/airmods/57361>



Free For A Limited Time...

I'M HANDING YOU MY PROVEN SYSTEM I'VE
PERSONALLY USED TO CREATE MY SIX FIGURE BIZ
SO YOU CAN DO THE SAME THING!

GET IMMEDIATE ACCESS!

DOWNLOAD YOUR FREE COPY OF THIS BLUEPRINT
TO LEARN THIS PROVEN AND POWERFUL SYSTEM!



LEARN HOW TO PROFIT WITH
YOUR VERY OWN SIX FIGURE
ONLINE BUSINESS!

**Click Here To
Get Yours Now**

BONUS GIFT

In your AIR Builder Download package, I have included a short preview copy of The Six-Figure Blueprint. This is a nice little ebook if you want to build your income to \$100K+. You can get the complete version by [clicking here](#) or on the image.

I hope you enjoyed my *AIR Builder Quick Start Guide*.



It may seem a bit overwhelming to read everything all at once, but it really is a **very simple concept**.

Remember, you don't have to do anything to make the Affiliate Income Revolution work for you ... except Flip The Switch by [joining The Online Ad Network](#) (TOAN). It

Dr. Bryan Stoker will build your income automatically over time.

Once you sign up, everything is already in place to build your income for you.

This *Quick Start Guide* explains how everything works and shows you the details you need if you want to do more.

The quickest, easiest way to help build your income is to simply give away the *AIR Builder* download package. You can give away the zipped file you downloaded, or you can simply give away the link:

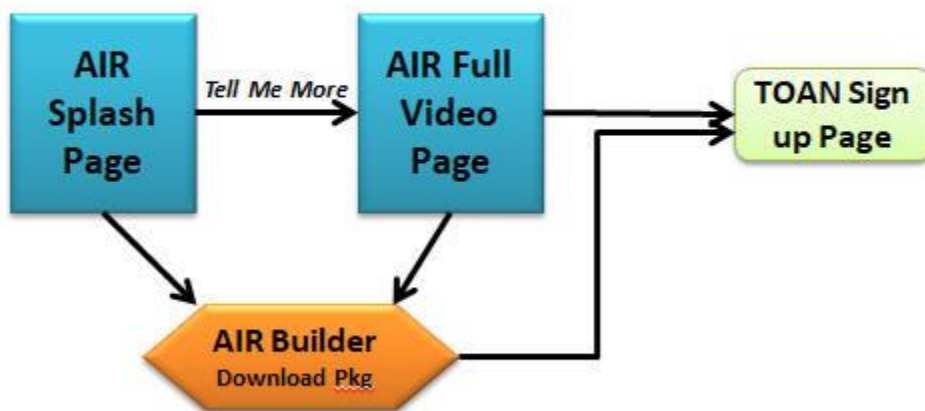
<http://autopilot101.com/AIR/AIRdownload.zip>

You can put the link on every YouTube video you create, every blog post or Facebook post, as a link in articles or ebooks, in emails in your autoresponder campaigns, etc. ***The more you give it away, the faster your income will grow.***

Do you offer Fiverr gigs? Deliver the AIR Builder package as a free bonus for all your gigs. There is no limit to the number of ways to give it away.

Here is the whole AIR concept in a simple diagram:

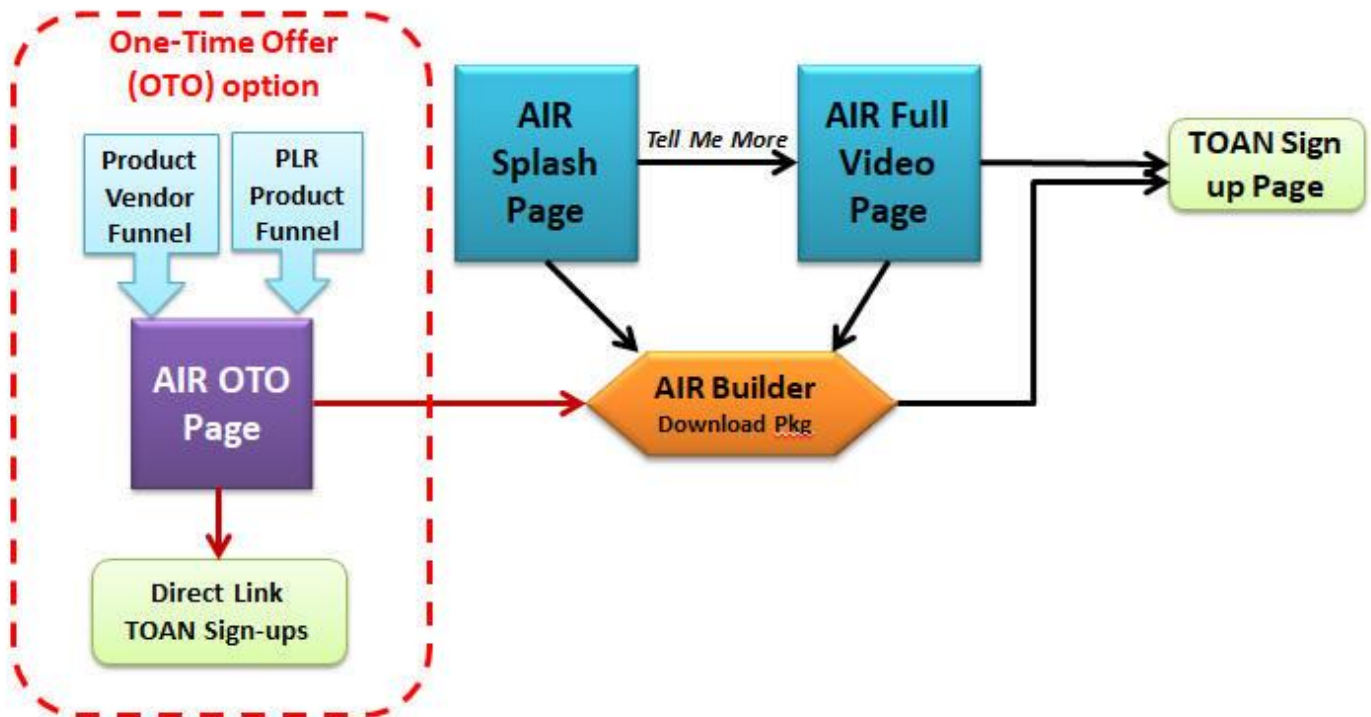
The Basic AIR System



If you build your own product funnels ... with your own products or PLR products ... you can use AIR as a One-Time Offer. The instructions above explain how.

When you add that feature, the AIR system diagram grows a bit as shown on the next page:

The Basic AIR System



And it really is that simple . . .

Use what you want, and leave the rest to the AIR system.

However, if you want faster results ...

If you want to leverage all my paid advertising and free marketing with you doing absolutely nothing ...

If you want 6 additional streams of monthly income (paying you 12 months for every sale) ...

Then you need to watch my AIR Rider video.

[Click here](#) to watch the video, and I will see on the [AIR Rider page](#)!

PLR Paycheck



How To Make Money With PLR Ebooks & Content

If you are really serious about making money with PLR, [click here now](#).

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http://lifestylepublishing.com/disclaimers/terms_conditions.htm